actigroup

Company
with Sustainable Development

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History

We started back in 1996 by organizing may be the most challenging event till now – the “International Symposium on the Application of Metabolic Regulation of Pain”. It took place in Yerevan and Stepanakert (Nagorno Karabakh) right after the war with almost no hotels, meeting rooms, restaurants or any infrastructure. Consecutive successfully organized events (conferences, congresses, seminars, round tables, etc…) were permanently adding up to our expertise and skill.

Welcoming foreign scientists and having as one of our goals their exposure to local culture and heritage, as well as taking full care of their leisure during their stay in Armenia, eventually grew us into experts in the field of corporate tourism…

As a result, on 6 April 2006 we registered ActiTour as a separate legal entity specializing in event planning and tourism.

During 11 years we grew up and decided to use possibilities and our experience in a new direction. We conclude agreements with Pharmaceutical companies and representation offices of International organizations in Armenia in field of Outsourcing and Outstaffing services. We really proud that Acti Tour is the pioneer of Outsourcing and Outstaffing services in Armenia.

And the last but not the least step of our business development is name change. Starting from February 2017 we changed the name of company as ACTI GROUP LLC.

Who we are?

- Founded in 2006
- Pioneer of Outsourcing and Outstaffing services for Pharma Business
- Market leader in MICE (Meeting, Incentive, Conferences and Events)
- Organized more than 4000 events and tours
- Currently employing a team of more than 70 permanent staff and a large number of freelancers
- Among 600 biggest taxpayers of Armenia

Our achievements

- Preferred DMC for a number of key clients including “Philip Morris Armenia”, “GazpromBank Russia”, “Ernst and Young”, Pernod Ricard Armenia, ArArAt brandy company and many more.
- The benchmark supplier for most of the pharmaceutical companies
- Outsourcing/Outstaffing Agreements signed with below Pharmaceutical companies:

1. Abbott Products Operations AG
2. Johnson & Johnson Russia
3. GlaxoSmithKline Consumer Healthcare
4. Bayer AG
5. AS Grindeks Representation in Armenia
6. Sanofi
7. Sandoz Representative Office in Armenia

- Philip Morris BTL services contract since 2009
- Pernod Ricard Full services contract since 2016
- Charter flights operator

Services

- Outsourcing and Outstaffing
- BTL, promotions and advertising campaigns
- Design, adaptation, production and installation of any Promo materials (POSM, printed materials, souvenirs, posters, leaflets, handouts, etc.)
- Meetings, Incentives, Conferences and Events (MICE)
- Team buildings
- Full scope of incoming and outgoing tour operating services
- Charter flights operation
- Ticketing
- Professional trainings

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Our Team

- At present we have a team of more than 56 permanent staff members across all the departments
- We believe that only the best people in the market can make it and each team member is an important part of Acti Group, adding their important bit to our overall success
- We also often use the services of various freelancers (guides, drivers, designers, production workers, actors, musicians, dancers, etc.) and have a good working relationship with a large circle of them

List of some Pharma companies and Medical Associations for whom have been organized activities

1. Abbot Products Operations AG
2. Astellas RO in Armenia
3. GlaxoSmithKline Consumer Healthcare
4. Johnson & Johnson
5. Nestle
6. Novartis
7. Pfizer
8. Roche Diabetes Russia
9. Sandoz RO in Armenia
10. Sanofi Aventis Representation in Armenia
11. Stada

1. European Association for the Study of Diabetes
2. Home medicine association
3. Liver association
4. Osteoporosis association
5. Pediatric association
6. Rheumatologic association
7. Starkey Hearing foundation
8. Traumatology association
9. Ultrasound association
10. Armenian association of epilepsy

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Discover Armenia with us!

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Why Armenia?

- ✓ No visa required
- ✓ Flight duration 2,5 hours
- ✓ About 10 flights every day
- ✓ Safe and not expensive flights
- ✓ Armenia- a museum under open air
- ✓ Rich historical and cultural heritage
- ✓ Hospitality as part of the culture
- ✓ Delicious and organic food
- ✓ Tastiest and purest water

International hotel chains represented in Armenia

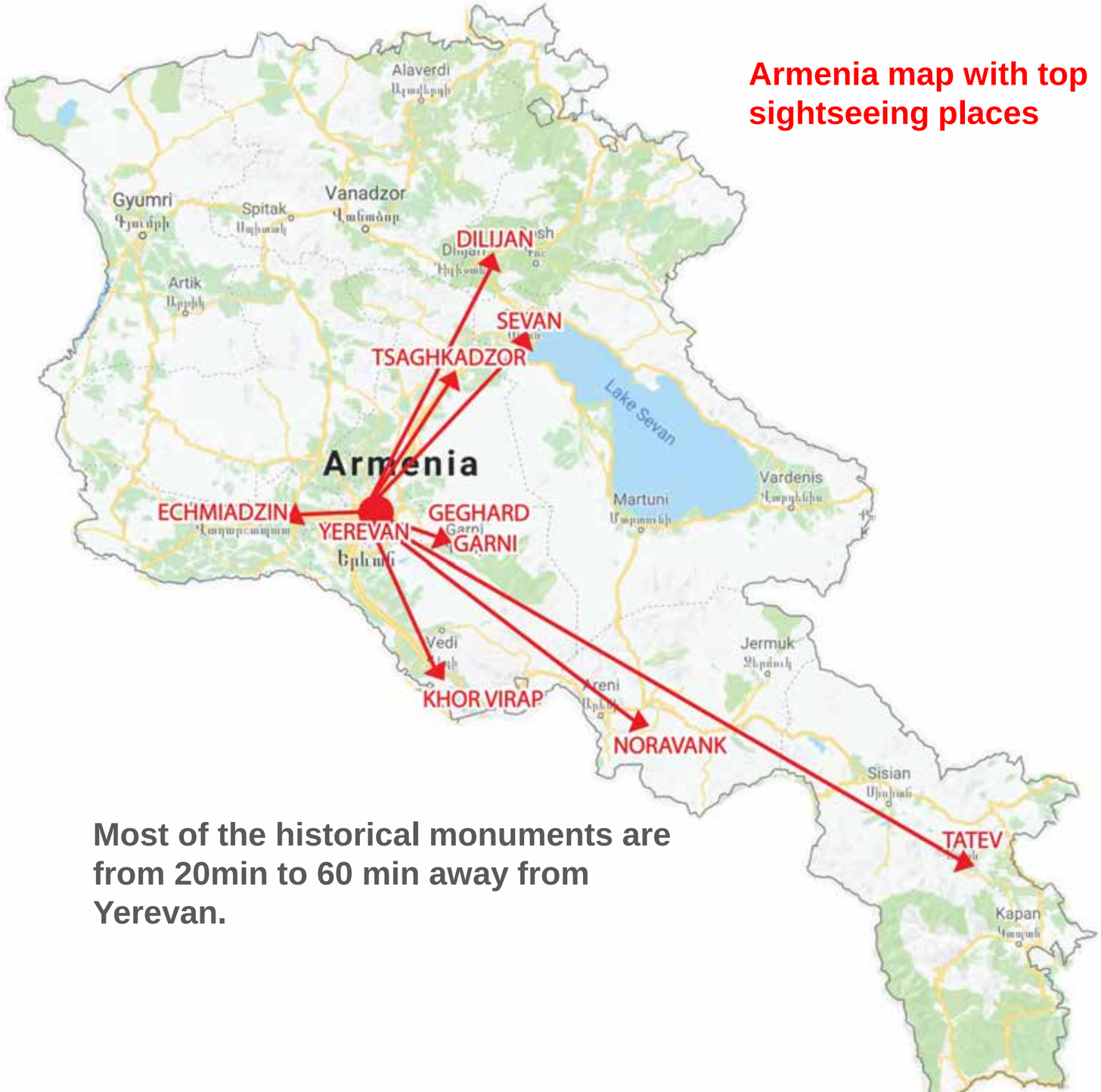
Biggest event venue: Sports and Concert Complex

Hosts up to 7000 people, exclusive agreement with ACTI GROUP

Coffee breaks with Armenian flavor

Armenian national cuisine

Armenia map with top sightseeing places



Most of the historical monuments are from 20min to 60 min away from Yerevan.

Yerevan is the heart of Armenia.

- 12th historical capital of Armenia since 1918.
- 2800 year old ancient city. 29 years older than Rome.
- Rosy city because of rosy tuff (construction material).

The most popular sightseeing places:

✓ Matenadaran- museum-institute of ancient manuscripts.

✓ Cascade- a giant stairway hosting Modern Arts Museum.

✓ Republic square- a most monumental square with singing fountain show.

✓ Armenian Genocide memorial, museum-institute.

One of the most popular destinations in Armenia. Two must see places that every single tourist visits while in Armenia.

Geghard monastery (13th c) is listed as a UNESCO World Heritage Sight. The monastery was carved out of a giant rock forming four cave rooms each of them representing a masterpiece of the Armenian medieval architecture. In one of the rooms, which has an divine acoustics, a local choir can sing spiritual songs- *sharakans.*

Garni temple(1st c) is the only preserved Hellenistic construction left in Armenia an in the CIS states. The temple was dedicated to the God of Sun (Helios or Mithra). A devastating earthquake destroyed the whole temple which was totally reconstructed in 1970s.

Natural wonders of Armenia

Tsaghkadzor is a ski resort, with forests and an ancient monastery. In winter, the town is completely overtaken by skiers and people who just want to relax and enjoy the snow and the view.

Dilijan, Armenian little Switzerland, is a health resort town. The forested and reclusive town is rich in woods, wild life and mineral springd. Hiking, mountain biking, and picnicking are popular recreational activities.

Lake ***Sevan*** is the blue pearl of Armenia is, one of the high-mountainous fresh water lakes in the world. Here one can enjoy a breathtaking view of the lake, surrounding mountains. And the medieval monastic complex Sevanavank is a *bijou* in the Armenian ecclesiastical architecture.

Jermuk city-resort is a famous destination in Armenia. It is attractive for its fresh air, waterfalls, artificial lakes, walking trails, the surrounding forests and mineral springs. Mostly in winter the city turns into a white wonderland with a lot of snow, people skiing on the slopes of the nearby mountains and enjoying the fantastic views of mountainous Armenia.

Pilgrimage to Armenian Vatican

Mother See of Holy Ejmiadzin , Armenian Vatican, religious and spiritual centre of all Armenians in the world. This is where the Mother Church of the Armenian Apostolic church was built in 301-303AD and is listed as a UNESCO World Heritage Sight. There is also Pontific Residence of the Catholicos of all Armenians, Gevorgian theological seminary, Ejmiadzin treasury museum, etc. located near.

Zvartnots temple (7th c) is one of the architectural wonders of Armenia and was also added to the UNESCO World Heritage list in 2000. Though in ruins since 10th c the cathedral offers a majestic view of biblical mount Ararat.

The amazing mount Ararat!!!

Khor Virap monastery (meaning “deep dungeon”) is an Armenian medieval monastic complex located at the bottom of mount Ararat. This is where Gregory the Illuminator, the first Armenian Catholicos, was imprisoned for 13 years by King Tiridates III of Armenia before adopting Christiany as the official religion of the country.

Noravank (13-14 cc) a centuries-old Armenian monastery known is a hauntingly preserved religious complex sitting in a picturesque valley. One of the However it may not be standing today if it were not for the representation of God as a high relief on the façade of the main church..

Tatev monastery (9-13 cc) was one of the religious, cultural, educational centres of medieval Armenia. In 2010 “Wings of Tatev” aerial tramway was built at the monastery. It is listed in the Book of Guiness World Records as the longest reversible ropeway in the world .

See you in Armenia!

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